



CFMI event

SPONSORSHIP PACKAGE

CHRISTY FRASER MEMORIAL INVITATIONAL • FEB 15-17, 2019



Langley Gymnastics Foundation (LGF)

Langley Gymnastics Foundation (LGF) is a non-profit organization that has been serving the Langley and surrounding communities with gymnastics programs focused on physical fitness and FUNdamentals since 1991. We have come a long way from having under 100 members to now having over 2,000 members who enjoy the variety of gymnastics programming we provide, including recreational classes, drop in playtimes, a preschool, special needs classes, and competitive training.

Our mission is to provide the highest quality gymnastics programs for beginner recreational to high-level competitive athletes, and we rely on the incredible ongoing support of the community to help us continually enhance and grow our gymnastics programs.

 **2,000+**
members

 **1,000+**
followers

 **1,000+**
followers

 **1,200+**
unique website
users/month

Christy Fraser Memorial Invitational (CFMI)

The Christy Fraser Memorial Invitational (CFMI) is a very special yearly gymnastics competition event LGF hosts in honour of Christy Fraser, an avid gymnast who tragically passed away in 1992 at the young age of 12. Christy's mother, Lory Fraser, is still involved with LGF to this day as a volunteer, and LGF has put on the CFMI every year since to not only fundraise for LGF, but to keep the memory of Christy alive.

This year CFMI is on February 15th - 17th, 2019, and we will be welcoming over 700 gymnasts from more than 20 different gymnastics training centres across BC and Alberta to the Langley Events Centre, accompanied by thousands of friends, family, and community members as spectators. We recognized your business in the community and are hoping that you will be a corporate sponsor for this event. The money raised from the event goes directly towards supporting our athletes achieve their full potential in the sport of gymnastics by providing quality programming and safe equipment.



700+
athletes

*ages 6 - 18 attend from all across
BC and Alberta*



1,500+
spectators

*from family to friends, who come
cheer on the athletes!*



150+

volunteers & coaches
*work tirelessly to support and run
this event*

Dear: Community Member,

Langley Gymnastics Foundation is once again hosting our annual competitive gymnastics competition called the Christy Fraser Memorial Invitational (CFMI) this February 15th - 17th at the Langley Events Centre, to support our athletes by providing quality programming for all and safe equipment. Each day of the event will run from approximately 8am to 6pm, with the silent auction available throughout.

- Become a sponsor
- Donate a product/service towards the silent auction
- Donate a product/service or monetary amount towards the event
- Other - *if you have any other ideas or suggestions on sponsorships/donations, we would love to hear them and discuss more with you!*

There are different sponsorship levels available with many different benefits for your organization, and they are all enclosed in this package. Sponsorship packages can be purchased by filling out the "Sponsorship Form" on the last page of this package. In-kind donations for the event and silent auction can also be donated using this form.

We are looking forward to your participation, and thank you in advance for supporting Langley Gymnastics Foundation! We appreciate your consideration and generosity in helping us serve our community and continue as a non-profit organization. Please feel free to contact me via telephone or email if you have any questions.

Sincerely,

Jennifer Coimbra

CFMI Sponsorship Coordinator

778-238-0485 | jencoimbra@hotmail.com



Support us!



Why?

1 Increase brand awareness

2 Support a respected nonprofit

3 Reach a new demographic

Top Level Sponsor

**ATHLETE GIFTS
SPONSOR**

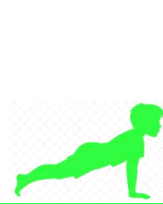
\$5,000

**Sponsor the gift bags
700+ athletes take home
after the event!**

Your organization will receive:

- Olympian Package, with website and newsletter space for all of 2019
- Special mentions before athlete gift bags are handed out (3x/event day)
- Space to put a promotional item in the 700+ athlete gift bags
- A monitor slide in our lobby reserved for your logo/promo material, for thousands of families who walk through our doors every week to see

Sponsorship Packages



SPONSORSHIP BENEFITS	JUNIOR \$250	ELITE \$500	OLYMPIAN \$1,000
Ad in the event program <i>Over 200 handed out at the event</i>	1/4 page	1/2 page	Full page
Social media mentions <i>Recognition on both LGF's Instagram and Facebook pages ,with a 2,000+ member reach</i>	2	4	6
Website mention <i>Logo and link on event webpage for January, February, and March, viewable to 1,000+ visitors</i>	Small	Medium	Large
Newsletter mentions <i>Logo and link in LGF's January, February, and March newsletters sent to over 2,500 members each month</i>		Medium	Large
Event welcome announcements <i>Recognition in each event day's welcome announcement, reaching over 800 individuals over the weekend</i>		★	★
Newsletter promotion <i>Space for promotional code/ad in LGF's January, February, and March newsletters sent to over 2,000 members each month</i>			★
Promo item in Coach & Judge gift bags <i>Space to put a promotional item in over 150 gift bags to be handed out to Coaches and Judges at the event</i>			★
Sponsor display table <i>Reserved space for products/flyers on our sponsors table at the event, with exposure to the thousands of people attending</i>			★
Event banner <i>Space to hang a banner at the event, with exposure to the thousands of people attending</i>			★
Logo on pre-event materials <i>Logo on official event packages/posters distributed to 150+ other gymnastics clubs</i>			★

Sponsorship & Donation Form

CHRISTY FRASER MEMORIAL INVITATIONAL • FEB 15-17, 2019



WE WISH TO BE RECOGNIZED AS:

Athlete Gifts Sponsor (\$5,000)

Elite Sponsor (\$500)

Olympian Sponsor (\$1,000)

Junior Sponsor (\$250)

ADDITIONAL WAYS TO SUPPORT:

Silent Auction Donation

Donation: Amount \$_____

Donation description: _____

Other Donation: _____

Donation value: \$_____

Donation value: \$_____

Yes, I would like to arrange for a
CFMI volunteer to pick up my donation

INFORMATION:

Company Name: _____

Brief Company Description: _____

Contact Name: _____

Business Address: _____

Phone: _____ Email: _____

Date: _____ Signature: _____

General Terms & Conditions: all sponsorship agreements are subject to LGF's approval and acceptance. Upon receipt and approval of this form, LGF will send an invoice for payment and the sponsor is responsible to make payment within 30 days of receipt. Sponsorships are non-refundable. The sponsor is responsible to provide artwork to LGF within the deadlines.

Sponsorship & Donation Form continued...

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PAYMENT OPTIONS:

Invoice required

Cheque payment enclosed

Credit card (Visa Mastercard)

*Please make cheques payable to:
Langley Gymnastics Foundation*

Card #: _____

Expiration: _____

CVV: _____

Yes, I will require a receipt

PLEASE RETURN COMPLETED FORMS AND PAYMENT TO:

ATTN: Jenn Coimbra

For more information:

CFMI Sponsorship Coordinator

Phone: 778-238-0485

Langley Gymnastics Foundation

Email: jencoimbra@hotmail.com

#180 7888 200th st.

Langley, BC V2Y 3J4

SUBMIT ALL AD FILES TO:

ATTN: Tattina Tedaka-Slavik | tattinat@langleygymnastics.ca

Image file formats must be one of following:

- high resolution JPEG
- high resolution PNG
- PDF

All ads will be displayed in colour. See next page for ad and material deadlines.

Material Deadlines



	DONATIONS SPONSOR	JUNIOR + ELITE SPONSOR	OLYMPIAN SPONSOR	ATHLETE GIFTS SPONSOR
Logo	January 20th, 2019	January 20th, 2019	January 20th, 2019	January 20th, 2019
Website Link	January 20th, 2019	January 20th, 2019	January 20th, 2019	January 20th, 2019
Newsletter promotion material	<p><i>Donation sponsors are reviewed on a case-by-case basis and sponsor benefits may differ for each donor. Other materials may be needed from you, and we will communicate this to you asap.</i></p>		January 20th, 2019	January 20th, 2019
Monitor slide material <i>(logo, specific promotional information...etc)</i>				January 20th, 2019
Event program ad		January 25th, 2019	January 25th, 2019	January 25th, 2019
Promo item for Athlete gift bags			February 1st, 2019	February 1st, 2019
Promo item for Coach & Judge gift bags			February 5th, 2019	February 5th, 2019
Products/flyers for sponsor display table			February 5th, 2019	February 5th, 2019
Banner			February 10th, 2019	February 10th, 2019



Thank you for your support!

Your help will assist athletes of all ages and abilities to achieve their fullest in gymnastics.